



**Press Release**

**For Immediate Release**

## Tai O Heritage Hotel Has Welcomed Over 1 Million Visitors as It Celebrates 5th Anniversary

*Revitalised Historic Building Joins Hands with Tai O Community to Create Ecotourism Hotspot*

*Special Packages on Offer, Including First Day Cover Featuring Images of Tai O by Local and Overseas Artists to Support Conservation and Revitalisation*

**Hong Kong, 9 May 2017** - Tai O Heritage Hotel has received more than one million visitors and guests since it opened doors five years ago. Through conservation of the Old Tai O Police Station and organising more than 100 community engagement programmes, the Hotel not only strives to preserve the unique charm of the fishing village and the neighbourhood, but also works with the local community to develop Tai O into an ecotourism hotspot. By promoting local employment, the Hotel also supports Tai O's economic and sustainable development.

In celebration of the fifth anniversary, from now until the end of the year, the Hotel is staging a series of celebration programmes for locals and tourists to promote heritage conservation and revitalisation in Tai O.

The Honourable Mrs Carrie Lam Cheng Yuet-ngor, GBM, GBS, Chief Executive-elect of the Hong Kong Special Administrative Region; The Honourable Mr Eric Ma Siu-cheung, Secretary for Development, Development Bureau; Mr Daryl Ng, Director of Hong Kong Heritage Conservation Foundation Limited; Mr Lou Cheuk-wing, MH, Chairman of Tai O Rural Committee; Mr Henry Lok Tak-chi, Chairman of the Hong Kong Marine Police Retirees' Association, as well as the Tai O community and friends were invited to the Fifth Anniversary Gathering staged by Tai O Heritage Hotel on 5 May 2017, during which they enjoyed the performance by the Cha Duk Chang Children's Cantonese Opera Association to show support for cultural conservation.

Speaking at the gathering, Mr Daryl Ng thanked the government, the Tai O Rural Committee, the Tai O Chinese Chamber of Commerce, the Hong Kong Marine Police Retirees' Association and Tai O residents for their support, 'Tai O Heritage Hotel is part of the Tai O community. In the past five years, we have worked together to promote the conservation of building heritage and ecotourism in Tai O, as well as supporting local employment and economic development. Presently, over half of our staff are Tai O and Lantau residents. In addition to providing free daily guided tours, the Hotel has also organised over 100 community programmes, including traditional cultural activities, community services, and home care services for the elderly living in Tai O.'



Mr Ng also noted out that since its opening in 2012, the Hotel has received more than one million visitors. Moreover, the Hotel has won international recognitions, including the Award of Merit at the UNESCO Asia-Pacific Cultural Heritage Awards 2013 in addition to being voted ‘Asia’s Leading Heritage Hotel’ at the World Travel Awards™ 2016. He added that the Hotel would continue to work with the Tai O community in conservation, ecotourism and sustainable development.

### First Day Cover Featuring Images of Tai O to Support Conservation and Revitalisation

In commemoration of the fifth anniversary, Tai O Heritage Hotel collaborates with Hongkong Post on First Day Cover series featuring images of Tai O and Tai O Heritage Hotel created by Hong Kong and overseas artists, including To Wing Chi, student of CCC Tai O Primary School; Stanley Wong, Tai O native artist; Tam Ka Yee, talented artist from Arts with the Disabled Association Hong Kong; Irene Flanhardt, local artist; Helen Fan, local artist, and Tudor-Petru Moldoveanu, a young Romanian artist who participated in the Hong Kong International Children Painting Competition 2013/14.

The Fifth Anniversary First Day Cover series, priced at HK\$150, will be on sale at Tai O Heritage Hotel from 16 June 2017. This is a limited-edition item with only 1,000 pieces issued. All sales proceeds will be pledged for heritage conservation and Tai O community activities to support conservation and revitalisation and promote ecotourism in Tai O.

### Tai O Heritage Hotel Fifth Anniversary Special Offers Now Available

From now until 31 December 2017, Tai O Heritage Hotel is introducing a series of Fifth Anniversary Special Offers, including up to 50% off dining offer. Local residents and tourists are cordially invited to visit Tai O and experience the local community, appreciate the beautiful scenes, savour the delicious Tai O specialties and join the eco-tours.

Tai O Heritage Hotel Fifth Anniversary Special Offers	
‘50% OFF’ Fifth Anniversary Special Menu	Starting from May, diners of Tai O Lookout, the glass-roofed restaurant of Tai O Heritage Hotel, can enjoy 50% off on a tailored Fifth Anniversary Special Dish which is updated monthly. The restaurant works with local brands and uses Tai O ingredients for the dishes to bring authentic Tai O tastes. The first Special Dish offered in May is home-made Pork Chop Bun marinated with Tai O Shrimp Paste. Be our guest!
HK\$50 Dining Voucher	From now until 31 December 2017, room guests/diners of Tai O Lookout are entitled to a HK\$50 dining voucher <sup>(1)</sup> , which can be used at the next patronage. Try one of the fishing village's specialties at the restaurant: Tai O Fried Rice (with shrimp paste), home-made Pork Chop Bun marinated with Tai O Shrimp Paste and the popular signature cheesecake seasoned with Mountain Begonia, etc.

		(1) Validity of the dining voucher: 6 months from the date of issuance.
'5irthday' Dining Offer		<p>Let's celebrate '5irthday' together! From now until 31 December 2017, diners of Tai O Lookout can enjoy one of the following special offers:</p> <p>Birthday stars can enjoy 50% off<sup>(2)</sup> on the food items during their actual birth date (upon presentation of a valid ID proof with birthday shown); or</p> <p>Guests who have the digit "5" in their HKID or passport number can enjoy 15% off<sup>(2)</sup> for the food items on the whole bill if they dined on any dates of their birth month (upon presentation of a valid ID proof with birthday shown)</p> <p>(2) Only applicable to food items, all beverages and / or alcoholic drinks are excluded. These offers cannot be used together in the same bill; or to be used in conjunction with any other offers. Maximum 10 diners per qualified bill to enjoy any of these two offers.</p>
Birthday Special Offer	Month	<p>From now until 31 December 2017, birthday stars can enjoy 15% off<sup>(3)</sup> for stays in their birthday month.</p> <p>(3) Only applicable to direct booking with the Hotel. Guests are required to show HKID card/ passport showing their birthday upon check-in.</p>

### New Explore Tai O Package Coming in Summer to Promote Ecotourism

Entering its fifth year, Tai O Heritage Hotel continues to participate in events in Tai O, including the Dragon Boat Water Parade of Tai O that is listed on China's third national list of intangible cultural heritage, the First Tai O Heritage Hotel Arts Exhibition and Tai O cultural workshops.

May	Fifth Anniversary Community Session cum Children's Cantonese Opera Appreciation
June & July	Art exhibitions and workshops on Cantonese opera, photo-taking in Tai O, painting and handicrafts at Tai O Heritage Hotel
September & October	Guided Tour Months for schools and charitable organisations

In addition to promoting Tai O culture, Tai O Heritage is committed to promoting ecotourism in Tai O. In the coming summer, the Hotel will launch a new Explore Tai O Package. Visitors will go on a guided trip to the disused salt pan, which was once Hong Kong's largest salt pan and experience Tai O's salt-making industry, and enjoy a relaxing boat trip on the way back with an array of refreshments while indulging in the magnificent views of the charming



fishing village.

The Hotel is also introducing more ecology-themed activities for visitors, such as Dragon Boat Water Parade Tour, Hotel Glamping Package, Sustainable Farming Experience Programme, Mangrove Picnic Trip and Sunset Dinner. The Hotel will also continue to work with Tai O residents on organising workshops, such as Cha Kwo (Steamed Sticky Rice Dumpling) Making Workshop, Salted Egg Yolk Making Workshop and Festive Food Workshop. Visitors will be able to take a closer look at Tai O's natural ecological environment while enhancing awareness of nature conservation.

### Tai O Heritage Hotel

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### About Tai O Heritage Hotel ([www.taioheritagehotel.com](http://www.taioheritagehotel.com))

Tai O Heritage Hotel, graded as a Grade II historic building by the Antiquities Advisory Board, was revitalised from the old Tai O Police Station, a history-steeped building dating back to 1902. It is now home to nine colonial-style rooms, a Heritage Interpretation Centre and a glass-roofed open-view restaurant Tai O Lookout. Since its opening in 2012, the Hotel has received over one million visitors. As a non-profit-making social enterprise, Tai O Heritage Hotel is committed to engaging the public in bolstering Tai O's local economy, achieving synergy with local communities, and promoting heritage conservation, tourism and green living.

### About Tai O Lookout

Perched atop the 115-year-old historic building housing the Tai O Heritage Hotel, Tai O Lookout is the glass-roofed restaurant that oversees the tranquil South China Sea, lush greenery and ascends the best vantage point for sunset and stargazing. The restaurant is named after the historic guard tower where the marine police stationed to guard against pirates a century ago. Housing the wood-carved antique furniture previously belonging to China Tee Club, Tai O Lookout has had its vibe and flavour revived. It also serves as a platform to showcase the ingenious creations by Hong Kong artists.

### About Hong Kong Heritage Conservation Foundation Limited

Hong Kong Heritage Conservation Foundation Limited (HCF) is a non-profit-making organisation established by the Ng Teng Fong Family in March 2008. It identifies and showcases the heritage significance of historical projects in both Hong Kong and Singapore.

HCF holds the belief that conservation of cultural heritage helps the community to build a sense of identity and strengthen relationships in society. The primary objectives of HCF are to revitalise and conserve historic buildings, and to promote the appreciation and importance of cultural heritage to the community.

Directors of HCF are enthusiastic supporters of community initiatives, and possess considerable experience in heritage buildings revitalisation projects. They have been actively involved in many heritage projects, including Tai O Heritage Hotel, The Fullerton Hotel Singapore, The Fullerton Waterboat House, Clifford Pier and Far East Square.

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## Photo Captions



In commemoration of the fifth anniversary, Tai O Heritage Hotel collaborates with Hongkong Post on a First Day Cover series featuring images of Tai O created by Hong Kong and overseas artists.

(From left to right: Queenie Mak, Project Manager, Young Artists Development Foundation; Mr Lou Cheuk-wing, MH, Chairman of Tai O Rural Committee; Tam Ka Yee, talented artist from Arts with the Disabled Association Hong Kong; Mr Daryl Ng, Director of Hong Kong Heritage Conservation Foundation Limited; To Wing Chi, student of CCC Tai O Primary School; The Honourable Mrs Carrie Lam Cheng Yuet-ngor, GBM, GBS, Chief Executive-elect of the Hong Kong Special Administrative Region; Stanley Wong, Tai O native artist; The Honourable Mr Eric Ma Siu-cheung, Secretary for Development, Development Bureau; Irene Flanhardt, local artist; Mr Henry Lok Tak-chi, Chairman of the Hong Kong Marine Police Retirees' Association; Helen Fan, local artist)



The Honourable Mrs Carrie Lam Cheng Yuet-ngor (second row; the fourth from left), GBM, GBS, Chief Executive-elect of the Hong Kong Special Administrative Region; The Honourable Mr Eric Ma Siu-cheung (second row; the sixth from left), Secretary for Development, Development Bureau; Mr Daryl Ng (third row; the first from left), Director of Hong Kong Heritage Conservation Foundation Limited, and other guests, took photos with the hotel staff and young ambassadors who proactively foster local employment and socio-economic development in Tai O.

  
5<sup>th</sup> ANNIVERSARY  
**TAI O HERITAGE HOTEL**  
HONG KONG



The Honourable Mrs Carrie Lam Cheng Yuet-ngor (second row; the fourth from left), GBM, GBS, Chief Executive-elect of the Hong Kong Special Administrative Region; The Honourable Mr Eric Ma Siu-cheung (second row; the third from left), Secretary for Development, Development Bureau; Mr Daryl Ng (second row; the third from right), Director of Hong Kong Heritage Conservation Foundation Limited, and other officiating guests, together with the Tai O community, enjoyed the performance by Cha Duk Chang Children's Cantonese Opera Association.



Mr Daryl Ng (the first from left), Director of Hong Kong Heritage Conservation Foundation Limited, expressed his heartfelt gratitude to the Tai O Villagers for their continuous support to the Tai O Heritage Hotel throughout the journey.



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