

**Press Release** 

For Immediate Release

Discover the Top 10 Scenic Spots and New Local Snacks with Tai O Heritage Hotel #CheckinTaiO Family Fun Summer Getaway



**Hong Kong, 24 July, 2018** — Tai O has recently become a hot destination for local day-trips and tourist excursions, and this charming fishing village is expecting more hype with the imminent opening of the Hong Kong Zhuhai Macau Bridge. To tour the destination off-the-cuff, join the #CheckinTaiO programs by Tai O Heritage Hotel for a total experience of the tastes and livelihood of Tai O.

# **#CheckinTaiO Family Fun Summer Getaway**

For parents who are still planning to fill the long summer vacation, Tai O Heritage Hotel has launched a #CheckinTaiO Family Fun Tour for an educational experience. From now until 2 September, check-in to picturesque Tai O to admire the well-preserved history and living culture of the destination, and enjoy a stay packed with fun, workshops, local cuisine and nature tours.

Starting from \$2,580\*, a family stay at the Unesco-awarded Tai O Heritage Hotel includes:

- One night stay in a Double Double Room with breakfast and set dinner for 2 adults and 1 child at Tai O Lookout
- Complimentary Tai O Heritage Hotel drawstring bag with drawing book and colour pencil set
- Photo frame workshop made with Tai O seashells
- Hotel tour and jet boat tour to Tai O fishing village
- Tai O fishing village history and story session at the original stilt houses
- #CheckinTaiO orienteering game
- A certificate and special gift for each child upon completion of the above program

\*Terms and conditions apply. Advance reservations at +852 2985 8008

# #CheckinTaiO top 10 Instagram spots

Experience Tai O like a local with Alvin, a Tai O raised young member of Tai O Heritage Hotel, who is appointed as Heritage Officer. Born in the 90s, Alvin has grown up and completed his education in Tai O. His love for his home has only grown fonder. He has committed to stay in the village to make an influence in preserving and fostering the cultural development of Tai O.

Alvin has selected the top 10 check-in points that can best represent his home village:

- 1. Scenic sunset at Tai O pier
- 2. The old signage and metal gate of the Tai O City Hall
- 3. The ancient Chinese architecture of the 300 year old Yeung Hau Temple
- 4. The iconic Sun Ki Bridge
- 5. Cross water bridge
- 6. Stilt houses
- 7. Wing On Street and its dried seafood shops
- 8. Tai O Promenade
- 9. The mural by Tai O artist at the Tai O Rural Committee Square
- 10. Tai O Heritage Hotel (the old Tai O Police Station built in 1902)

Some students of the Church of Christ in China Primary School in Tai O have treaded the above listed scenic spots to proudly introduce their Tai O village in a video now available on the Facebook and Instagram pages of Tai O Heritage Hotel (@taioheritagehotel).

#### Afternoon Tea with Local Ingredients at Tai O Lookout

To delve into the heart of Tai O, one should taste the home-made local specialties. Over the years, the inhabitants and fishermen have preserved the local delicacies and made Tai O famous for its natural resources and indigenous practices used to prepare local snacks. Shrimp paste, salted egg and Mountain Begonia are the most famous local ingredients, and they are perfectly interpreted in a new menu created by the Chef at Tai O Lookout. Available exclusively at Tai O Heritage Hotel, the menu features Mountain Begonia Egg Puff Pastries with Ice-cream, Tai O Shrimp Paste Marinated Iberico Pork Chop in Crispy Bun, Deep Fried Squid Rings with Tai O Salted Egg Yolk Sauce and Steamed Rice with Pan-fried Homemade Pork Pattie and Tai O Salty fish.

The above dishes are served in afternoon tea combination starting from \$118 with a Tai O special drinks. The selection of local drinks, concocted from local plants, fruits and honey, includes the original Mangrove Special (a blend of Mountain Begonia and Apple juice), and new drinks Tai O Salted Lemon Soda, Tai O Roselle Tea and Lemon Special with Tai O Honey.

Alternatively, for a complete sampler of Tai O treats, select the Taste of Tai O Tea Set at \$288 for 2 persons on weekends, from 2:30 – 5 pm. The 3-tier traditional tea set presents Tai O Lookout original recipes of Crispy Chicken Wings Marinated with Tai O Shrimp Paste, Mountain Begonia Cheese Cake, Salted Lemon Cookies, Tai O Walnut Cookies and more.

Don't miss the opportunity for a deeper understanding of Hong Kong's cultural heritage with the #CheckinTaiO program!

#### Access to Tai O Heritage Hotel:

1. Depart from Hong Kong International Airport: 15-minute ride by all route "S" buses to Tung Chung and a 50-minute ride by bus route no. 11 from Tung Chung Bus Terminus to Tai O

2. Depart from Central, Hong Kong Island: 35-minute ride by fast ferry from Central Ferry Pier 6 to Mui Wo and a 55-minute ride by bus route no. 1 from Mui 3. Wo Bus Terminus to Tai O

3. Depart from Tuen Mun: 60-minute ride by ferry from Tuen Mun Ferry Pier to Tai O, runs through Tung Chung and Sha Lo Wan

Upon arriving at Tai O Bus Terminus, take a 2-minute ride on jetboat shuttle or a 20-minute walk to the hotel.



# About Tai O Heritage Hotel (www.taioheritagehotel.com)

Perched on a small hill of the waterfront sidewalk of Shek Tsai Po Street, Tai O Heritage Hotel, graded as a Grade II historic building by the Antiquities Advisory Board, is a collaborative revitalisation project between Development Bureau of Hong Kong Special Administrative Region and the non-profit social enterprise, Hong Kong Heritage Conservation Foundation Limited (HCF). The architecture has been conserved and transformed from the century-old Tai O Police Station constructed in 1902. Conferred with the Unesco Award of Merit in 2013, it is now home to nine colonial-style rooms, Heritage Interpretation Centre and a glass-roofed open view restaurant, Tai O Lookout. Tai O Heritage Hotel commits to promote heritage conservation, tourism, green living and engage the public in bolstering Tai O's economy, and to achieve synergy with other local facilities. A comprehensive offer of accommodations, tour and event packages are designated to provide guests with an itinerary to unwind and to experience the inspiring attractions of Tai O and the natural environment. Since its opening, the hotel has welcomed over 1.2 million guests and visitors through community engagement activities and public access daily from 11am – 6pm. Free story tour of the old police station are conducted daily at 3 pm, 3:30 pm and 4 pm.

## About Tai O Lookout

Tai O Lookout, the glass-roofed restaurant situated on the first floor of Tai O Heritage Hotel, is named after the guard tower where the marine police were stationed to guard against pirate activities. The rooftop is now transformed into the restaurant with colonial décor, housing the wood-carved furniture previously belonging to China Tee Club, with its vibe and flavour revived here. To promote the charming cultures and the indigenous fare of the century-old fishing village, Tai O Lookout serves signature snacks and drinks made from recipes and ingredients.

## About Hong Kong Heritage Conservation Foundation Limited (www.hkheritage.org)

The Hong Kong Heritage Conservation Foundation is a non-profit organisation set up by the Ng Teng Fong family in March 2008. The primary objectives of the company are to revitalise and maintain heritage buildings, as well as to promote the conservation and appreciation of heritage and historic places and their importance in community life. The organisation's management team has solid experience in heritage revitalisation and has previously participated in a number of heritage projects in Singapore, including The Fullerton Hotel Singapore, The Fullerton Waterboat House, Clifford Pier and Far East Square.

## Tai O Heritage Hotel

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